Fads and Classics

A look through the years
Fad

- a temporary, passing fashion
Fad

- Usually extreme styles
- Bright colors
- Large accessories
Fad

- 50’s fads
- Capris
- Full skirts
Fad

- 60's fad
- The baby doll look
Fad
Fad
Fad
Fad
Fad
Fad
Fad
Fad
Fad
Classic

- Simple in design
- Never go out of fashion
- May experience slight alterations through the years, but basically the same
Classic

- 50’s
- Straight skirt
- Blazer top
Blazer

- Blazer is a classic
- The color or fabric may change but the style basically stays the same.
Pencil skirt
Classic

- 60 's
- Simple black dress
Simple black dress

- The simple black dress today
Sheath Dress
Sweater Set
Pea Coat
White Collared Shirt
Straight Leg Pants
Jeans
Assignment

- With your partner
  - List as many Fashion Fads possible
Assignment

- With your partner
  - List as many Fashion Fads possible
- Share out your list
  - If another team lists a fad on your list
  - That item is cancelled out
Are you a Fashion Victim?

- Term coined by Oscar de la Renta
  - Individuals unable to recognize the boundaries of *style*

- “When a woman alters her style too much from season to season, she becomes a fashion victim.”
  - Versace
Are you a Fashion Victim?

- Share with your partner reasons that:
  - You are a fashion victim
  - You are NOT a fashion victim
Your Personal Style

- Go to one (or more) pattern web sites
  - Select a fashion that you feel is a fad
  - Select a fashion that is a classic

- Using your Personal Measurements
  - Determine the amount of fabric needed
  - Determine the cost of creating the fashion